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FOR IMMEDIATE RELEASE

City of Newton, Newton-Needham Chamber and Mass Save Create Innovative Partnership: “Newton Business Energy Savers”

Initiative to help small business save energy and money sets aggressive goal to complete 60 energy efficiency projects in first year.

Newton – Mayor Setti Warren today announced “Newton Business Energy Savers” (NBE\$), an innovative partnership to help small businesses and non-profits become more energy efficient. The initiative will provide turn-key energy efficiency and fuel savings services to small businesses and non-profits in Newton.

NBE\$ has set an ambitious goal to complete 60 installations in 2016, which will save participating Newton businesses approximately 2.4M kilowatt hours (kWhs), while reducing their energy bills by a total of \$432,000 annually, or about \$7000 per business.

The program, funded by utility customers through Mass Save, offers free energy assessments and unprecedented incentive and financing options for business that take action. With generous rebates, covering up to 70% of costs, most projects pay for themselves within one year or less, according to Eversource.

“We’re saving millions through energy efficiency in our municipal buildings and our schools, and we want to help Newton’s small businesses and non-profits do the same,” Mayor Warren said. “This program provides cost-effective energy solutions for any enterprise that wants to save energy, increase profits, attract customers and be a good neighbor. It will also help Newton meet its commitment to reduce energy use throughout the city by 20%.”

Eversource has chosen World Energy Efficiency Services (“WEES”) to work with the City and the Chamber to provide energy solutions in three steps:

1. A free, no obligation, on- site energy assessment, including a customized list of all energy savings measures, with associated costs and benefits
2. Selection of the best options by the business owner
3. Installation and implementation performed by WEES, utilizing local subcontractors when possible

“Reducing our carbon footprint is not just good for our planet, it’s good for the bottom line,” said Greg Reibman, president of the Newton- Needham Chamber. “We’re excited to partner with Mayor Warren and his team, and with Eversource and World Energy, to bring this program to area businesses and non-profits.”

WEES provides a wide variety of energy efficiency and fuel saving services including:

- LED Lighting and Lighting Controls,
- Heating and air conditioning upgrades
- Insulation and Air Sealing
- Programmable And Wi-Fi Thermostats
- Energy efficient natural gas measures
- Water savings measures

“Eversource will be working very closely with Mayor Warren and the City of Newton to assist small businesses owners to save energy and save money,” said Tliak Subrahmanian, vice president of energy efficiency at Eversource.

The NBE\$ partners will be reaching out to all eligible businesses including restaurants, convenience stores, beauty salons, banks, law offices, accounting and insurance firms, gas stations, retailers and non-profits.

“Energy efficiency in the business sector is the lowest cost energy resource we have in Massachusetts,” said Andrew W. Savitz, Newton’s Sustainability Director. “We are excited to see what we can accomplish in Newton.”

To schedule your free small business energy assessment go to [www.World EnergyES.com](http://www.WorldEnergyES.com), email info@worldenergyES.com or call 860-358-9578

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